

Internal/External Operating Environment Analysis

Factor	Impact	1	2	3	4
Political	High				
	Low				

Internal/External  
Operating Environment Analysis

Internal/External Operating Environment Analysis

Factor	Impact	1	2	3	4
Economical	High				
	Low				

Internal/External Operating Environment Analysis

Factor	Impact	1	2	3	4
Social	High				
	Low				

Internal/External Operating Environment Analysis

Factor	Impact	1	2	3	4
Technological	High				
	Low				