

Company Competencies SWOT Analysis

Competencies	Strength	Weakness	Opportunity	Threat
Financial Management (see Worksheet 4.2)				
People Management (see Worksheet 4.3)				
Managing Information & Communications (see Worksheet 4.4)				

Company Competencies SWOT Analysis

Competencies	Strength	Weakness	Opportunity	Threat
Quality (see Worksheet 4.6)				
Project Management (see Worksheet 4.7)				
Workforce (see Worksheet 5.1)				

Company Competencies SWOT Analysis

Competencies	Strength	Weakness	Opportunity	Threat
Selling				
Marketing				
Training				

Company Competencies SWOT Analysis

Competencies	Strength	Weakness	Opportunity	Threat
(External) Customer Services				
(Internal) Customer Services				
Information Communication Technology				

Company Competencies SWOT Analysis

	Strength	Weakness	Opportunity	Threat
Competencies				
Recruitment/ Selection				
Induction/ Appraisal				
Discipline/ Grievance				